TRAFFIC ENGINEERING

A News Letter

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ANNUAL MEETING AT ATLANTIC CITY

The Annual Meeting of the Institute of Traffic Engineers will be held in Atlantic City, New Jersey, from October 4 to 6 inclusive. The Ritz Carlton Hotel has been chosen as headquarters for the Institute during the meeting. It is located next door to the Ambassador Hotel, which has been chosen as the headquarters of the National Safety Council.

Members are advised to get their reservations in early. The low rate for single rooms is now in effect, so nothing will be gained by delay. The hotel rates for single rooms range from $3.00 to $5.00, with bath, and double rooms with twin beds and bath range from $6.00 to $10.00.

INSTITUTE DINNER AT PHILADELPHIA CONFERENCE

An informal dinner was given by the Institute of Traffic Engineers at the Benjamin Franklin Hotel on Monday evening, June 1, during the Third Annual Greater Philadelphia Safety Conference, to which all members of the Institute attending the Conference were invited, as well as others interested in traffic problems.

Twenty-six members and guests were present. A great many interesting phases of the traffic problem were discussed, especially on the subject, "How the Pages on Traffic Control and Facilitation in the American City Magazine Could Best be Used for the Further Advance of the Traffic Engineering Profession". Robert A. Mitchell (Associate), Traffic Engineer of Philadelphia, acted as chairman of the meeting and was requested to draft a letter on the subject, which would be sent to all the members of the Institute for their attention and consideration. Harold S. Buttenheim (Affiliate), Editor of The American City, was a welcome guest, as were several prominent officials of the City of Philadelphia.

Walter W. Matthews, Safety Director of the Philadelphia Chamber of Commerce and a prospective member of the Institute, was the active Director of the Safety Conference. Miller McClintock (Member), was the principal speaker at the luncheon, which was attended by over a thousand people. T. Elmer Transeau (Associate), Assistant Director of Public Safety of Philadelphia, was one of the principal speakers at the Highway Safety session of the Conference.

JAMES ATTENDS INTER AMERICAN HIGHWAY CEREMONIES

E. W. James (Member), Chief of the Division of Highway Transport, U. S. Bureau of Public Roads, will be among those present at the ceremonies attending the official opening of the Inter American Highway. The official party, including representatives of the United States and Mexican governments, will leave Nuevo Laredo, Mexico, (across the line from Laredo, Texas) on July 1, and is scheduled to reach Mexico City July 4.

VAN DUZER STUDIES MILWAUKEE METHODS

William A. Van Duzer (Member), Director of Vehicles and Traffic, District of Columbia, has returned to Washington after a trip to Milwaukee to study the methods by which that city has achieved its enviable record in traffic safety. Mr. Van Duzer was accompanied by Police Chief Ernest W. Brown and Captain H. C. Whitehurst, Highway Engineer of the District, and John Nolan, Jr. of the Park and Planning Commission of the District. Although the traffic accident and fatality record in the District during 1936 has shown marked improvement over that of 1935, the Director and his colleagues "will not be satisfied until Washington's traffic toll has reached an all-time low".

MARSH - THE USE OF ACCIDENT RECORDS

Burton W. Marsh (Director), Director, Safety and Traffic Engineering, American Automobile Association, is the author of "The Use of Accident Records", recently reprinted from the University of Michigan Annual Conference on Highway Engineering, Ann Arbor, Michigan, in 1932. The pamphlet, paper bound, contains 37 pages of text and 20 illustrations. It is published by the American Automobile Association. Individual copies will be furnished free to responsible officials or executives, and where quantities are desired the cost is 10 cents a copy.

POWELL MADE TRAFFIC ENGINEER IN BUFFALO

William B. Powell (Member) has been appointed to the position of Traffic Engineer of the City of Buffalo, N. Y., as of June 19, 1936. He will be a member of the Police Department under Police Commissioner James W. Higgins. Mr. Powell, who has been in practice as a Consulting Engineer in Buffalo, represented the Bureau of Public Roads in cooperative traffic studies in Rhode Island and South Carolina in 1934 and 1935.

A safety commission composed of an outstanding group of earnest and influential citizens has recently been organized in Buffalo, and they are, according to Mr. Powell, behind him "a hundred percent".

MEMBERS SPEAK AT NATIONAL SAFETY COUNCIL CONFERENCE

Speakers at a two-weeks' conference held in April at the headquarters of the National Safety Conference in Chicago included Lieut. Franklin M. Kreml (Affiliate), Director of the Institute of Public Safety at Purdue University; George W. Barton (Associate), Traffic Engineer, Chicago Motor Club; and Leslie J. Sorenson (Associate), Traffic Engineer, Bureau of Streets, Chicago.

McCLINTOCK AND BUTTENHEIM ON TRAFFIC SAFETY PRIZE COMMITTEE

Members of the committee which awarded the prizes in the 1935 National Traffic Safety Contest included Harold S. Buttenheim (Affiliate), Editor of The American City, and Dr. Miller McClintock (Member), Director, Bureau for Street Traffic Research at Harvard University.

DENNIS ARTICLE AROUSES INTEREST

The article "Bad Driving, Night Speeds, and Pace Differential are Major Casualty Factors", written by T. H. Dennis (Associate) and published in California Highways and Public Works for March 1936 (see Traffic Digest, May 1936) has been widely quoted. Excerpts from the article have appeared in several magazines since it was first published.

PROPOSED MEMBERSHIP CERTIFICATE

As a result of an inquiry made in 1934 as to the general demand for a membership certificate, or diploma, the Board of Direction of the Institute had a certificate designed, a reproduction of which appeared in TRAFFIC ENGINEERING, November 1934. The certificate had at the top an emblem, the principal feature of which was a traffic signal. The reaction of most of the members was unfavorable to the use of the traffic signal as an emblem of the Institute. The Board of Direction has asked that the design shown below be brought to the attention of the members, who are requested to write to the Secretary-Treasurer as soon as possible their opinions of the proposed new design.

The question as to the design of the emblem is the only factor delaying the printing and issuance of the certificates, as such questions as price and other more minor details were definitely settled in 1934. You are asked, therefore, to let the Secretary-Treasurer have your comments promptly.